

## Curriculum Vitae – Chris Karman

Most recent update: May 2020

### Personal information

First names: Cornelis Christiaan (Chris)  
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Website: [www.conexys.nl](http://www.conexys.nl)

Sex: male  
Date of birth: May 8, 1968  
Marital status: Married (2 boys, age 14 and 19)

Languages: Dutch (mothertongue)  
English (fluent in speaking and writing, CEFR-C2)

### Relevant work history

2016-now CONEXYS  
Owner (fulltime)

*In 2016 I started as an independent entrepreneur in order to be able to apply my knowledge and experience in the field of alliance building, project development and process management broadly. In doing so, I focus on leading (complex) development projects with a more than average involvement of stakeholders. The emphasis of my activities is on knowledge-intensive projects and innovation at the intersection of industry, government and knowledge institutions.*

*Selection of recent and relevant projects:*

- *Innovation manager @ FoodvalleyNL (July 2019-June 2020)*
  - o *Foodvalley is dedicated to speeding up the innovation performance of companies, both from the Netherlands and abroad. I support the FoodValleyNL organisation with its transition into a new phase, following the succesful launch of a long-term innovation and investment programme (Foodvalley 2030). Being part of the transformation team, I have focussed my efforts on important services to the ecosystem. These include the shared use of research, pilot and production facilities and the availability an overarching entrepreneurship support programme. I was further involved in the roll-out of the innovation programme, focussing on the development of realistic business cases.*
  - o *On behalf of FoodvalleyNL*
- *Quartermaster DigiShape (January 2019- now)*
  - o *The DigiShape Living Lab is a platform for open innovation aiming at exploiting the great potential of digitisation for the Dutch water sector. Together with the founding partners (Van Oord, Deltares, Rijkswaterstaat and the Ministry of I&W-DGWB) I work on the development of an active community, appealing projects and solid governance. The platform currently has 14 active partners and a yearly working budget of 2MEuros for innovation in the field of datascience for the watersector.*
  - o *On behalf of Van Oord, Deltares and the Ministry of Infrastructure and Water*

- *Quartermaster agrifood knowledge and innovation cluster (April 2018-July 2019)*
  - o *As a quartermaster, I was responsible for developing the 'community' within the knowledge-intensive agrofood ecosystem, by initiating collaborative projects with which the ecosystem can distinguish itself internationally. In parallel we developed a long term strategic programme for the ecosystem. My focus was on valorisation (stimulating innovation, attracting talent, sharing facilities, increasing the 'local buzz', further developing startup and accelerator facilities) and research (jointly identifying and shaping so-called 'moonshots').*
  - o *On behalf of the province of Gelderland, the municipalities of Ede and Wageningen, WageningenUR, Unilever, Friesland Campina, the Foodvalley region and FoodvalleyNL.*
  
- *Quartermaster ZZK 'Salinification community' (January 2017-December 2018)*
  - o *With the objective to connect stakeholders, disseminate knowledge and increase awareness of salinification, I have been asked to engage the stakeholders into an active community. This included establishing (financial) commitment with parties, organising governance and developing a relevant programme. The community is currently up and running, with local 'community-brokers' in various regions in the Netherlands.*
  - o *on behalf of Hoogheemraadschap Hollands Noorderkwartier, Provincie Fryslân, Scheldestromen Water Board, Ministry of Infrastructure and the Environment.*

2013-2016

Wageningen University & Research - Environmental Sciences Group  
Head of strategic partnerships (fulltime)

*Member of the leadership team of the Environmental Sciences Group (800 employees), one of the pillars of Wageningen University and Research, with a special emphasis on the commercial processes within the organisation, such as (public and private sector) partnerships, market development, IP, valorisation and project acquisition.*

*Development of the Amsterdam Institute for Advanced Metropolitan Solutions*

*In the period in 2013/2014 I was responsible on behalf of WageningenUR for the development of the AMS institute (Amsterdam Institute for Advanced Metropolitan Solutions) with Delft Technical University and MIT (Boston), the municipality of Amsterdam and a wide circle of businesses. AMS Institute works on finding interdisciplinary metropolitan solutions. In close collaboration with both public & private partners and citizens, AMS valorises its research in practice, using the city of Amsterdam as a living lab.*

2010-2012

Wageningen University & Research – Corporate staff  
Manager Corporate Market development (part-time, 50%)

*Working closely with the Board of Directors (RvB) I initiated and coordinated corporate initiatives that strengthen the position of the organisation as a market oriented research organisation; including account management, new business development, consulting and coaching.*

2006-2012

Wageningen Marine Research (formerly IMARES)  
Manager Business Development (fulltime, 2010-2012 part-time 50%)

*Responsible for the market strategy of IMARES (one of the institutes of Wageningen UR), coordinating account management and business development. Market manager for the private sector (maritime sector, chemical industry). With the acquisition team I formed, we succeeded in raising IMARES' profile and positioning it as a key player in making the maritime sector more sustainable.*

### Development of the Maritime Campus Netherlands

*In the period 2006/2007 I initiated the Maritime Campus Netherlands, together with industry, local/regional government and knowledge institutes. MCN's goal is to expand and strengthen the economic infrastructure in the north of the Province of Noord-Holland ('Noord Holland Noord') by establishing, developing, expanding and maintaining an authoritative international Marine, Maritime and Environmental Technological cluster based in the city of Den Helder. The cluster will promote the sustainable use of the sea and the marine environment on the basis of the following starting points:*

2002-2006	TNO, Department for Ecological Risk Assessment Head of department (25 fte)
1993 – 2002	TNO, Department for Ecological Risk Assessment Researcher and Research manager Ecological Risk Assessment

### **Relevant education**

2015-2016	Transition to Business Leadership International Management Development (IMD), Lausanne (Ch)
2006-2007	Mini-MBA marketing & account management, Twente School of Management
2005	SPIN Selling (Huthwaite method), Coach and Commitment
2001	Mini-MBA general management, Vlerick School of Management
2000	Interpersonal Effectiveness Course, European School of Management, Bruges (Be)
1988-1993	MSc Biology (specialisation Ecotoxicology), Free University Amsterdam

### **Leisure time**

- Baking authentic bread and pastries, preferably in my wood-burning oven
- Rebuilding my house
- Camping

**Scientific resumé (incl. publications) available upon request**